



## JULIE H. FERGUSON

Julie believes writers need practical assistance, current information, and support from published authors throughout their journeys to publication. So far, she has guided hundreds of aspiring authors towards publishing success through her presentations and individual coaching. Publishers like Penguin Canada, Whitecap, and HarperCollins, to name but three, have published her clients' books. Julie's mission: to improve manuscript acceptance statistics in Canada, one writer at a time.

A working non-fiction writer for 40 years, Julie is the author of five books for writers, including *Book Magic: Turning Writers into Published Authors* (3rd edition) and *Crafting Irresistible Query Letters that Result in Publication*, and 17 other nonfiction books. Julie's many articles have appeared in international, national, and regional publications, as well as on the Web. In 2009, she became a reviewer for the Canadian Book Review Annual. Recently Julie has been successfully writing for the global travel market.

Julie has experienced it all—commercial and self-publication, print and electronic publishing, as well as print-on-demand. Her first non-fiction book, *Through a Canadian Periscope; the Story of the Canadian Submarine Service* (Dundurn) appeared in 1995. Not only was it hailed as “a major contribution to our naval history,” Canadian booksellers chose it for *Books for Everybody*, Christmas 1995. Her second book, *Deeply Canadian: New Submarines for a New Millennium* (Beacon Publishing), was released in the fall of 2000 electronically (commercial) and in print (POD). May 2006 saw *Sing a New Song: Portraits of Canada's Crusading Bishops* (Dundurn) hit the nation's bookshelves. Her latest book on history is *James Douglas: Father of BC*, a teen biography published by Dundurn in October 2009, which booksellers also selected for the fall issue 2009 of *Books for Everybody*. Since early 2001, Julie has also self-published (DIY) five books for writers, speakers, and teachers, one travel memoir, three family histories, one for a health authority, and four photo portfolios.

Not only is Julie a successful author, she has been an accomplished professional speaker for 14 years, in demand for writers' and teachers' conferences throughout western Canada. She instructed regularly at a community college and a local writers' school where her presentations focused on the business of getting published. Her honest, one-on-one coaching practice guides writers who seek either commercial or self-publication for their books (74% success rate) or articles, as well as assists with writing promotional material, such as bios and book blurbs. Julie also facilitates one of the acclaimed Port Moody Writers' Groups on Monday evenings.

Now she has retired from speaking in the education sector, Julie is writing more and has taken up photography again. Her images accompany many of her articles, especially those related to post-retirement travel (visit [www.flickr.com/photos/beaconlit/](http://www.flickr.com/photos/beaconlit/)). She is also working on a mid-grade novel series set on board one of the last great sailing ships.

Julie is a proud member of the Federation of BC Writers, The Burnaby Writers' Society, the Travel Media Association of Canada, and Photoclub Vancouver; also formerly of the **Canadian Association of Professional Speakers**. She runs Beacon Literary Services and can reach her at [www.beaconlit.com](http://www.beaconlit.com), her blog at [www.beaconlit.blogspot.com](http://www.beaconlit.blogspot.com), her travelog at <http://stampsinmypassport.blogspot.com>, and on Twitter @BLSJHFerguson.