



## JULIE H. FERGUSON

Julie believes writers need practical assistance, current information, and support from published authors throughout their journeys to publication. So far, she has guided hundreds of aspiring authors towards publishing success through her presentations and individual coaching. Publishers like Penguin Canada, Whitecap, and HarperCollins, to name but three, have published her clients' books. Julie's mission: to improve manuscript acceptance statistics in Canada, one writer at a time.

A working non-fiction writer for 40 years, Julie is the author of five books for writers, including *Book Magic: Turning Writers into Published Authors* and *Crafting Irresistible Query Letters that Result in Publication*, and twelve other nonfiction books. Julie's many articles have appeared in international, national, and regional publications, as well as on the Web.

Julie has experienced it all—commercial and self-publication, print and electronic publishing, as well as print-on-demand. Her first non-fiction book, *Through a Canadian Periscope; the Story of the Canadian Submarine Service* (Dundurn) appeared in 1995. Not only was it hailed as “a major contribution to our naval history,” Canadian booksellers chose it for *Books for Everyone* for Christmas 1995. Her second book, *Deeply Canadian: New Submarines for a New Millennium* (Beacon Publishing), was released in the fall of 2000 electronically (commercial) and in print (POD). *Sing a New Song: Portraits of Canada's Crusading Bishops* is Julie's latest book, again from Dundurn, which came out in May 2006. The next is *Sir James Douglas: the Father of BC*, a young adult biography due in Spring 2009. Since early 2001, Julie has also self-published (DIY) six books for writers, speakers, and teachers, one travel memoir, three family histories, and one for a health authority.

Not only is Julie a successful author, she is also an accomplished professional speaker and trainer who teaches for Vancouver Community College and has presented at the Surrey International Writers' Conference for nine years. She is also in great demand with school districts and leads sessions for teachers' professional development events and students that inspire participants to develop their writing skills while having fun. Julie's keynotes and many break-out sessions include *Writing with Power!!*, *Brainstorming Brilliant Bios*, *Leery of Queries*, *Marketing Out Loud*, and *Platforms*. Her honest, one-on-one coaching practice guides writers who seek either commercial or self-publication for their books (74% success rate) and/or articles, as well as assists with writing promotional material, such as bios and book descriptors.

Julie is a proud member of the Federation of BC Writers, The Burnaby Writers' Society, and Photoclub Vancouver; also formerly of the **Canadian Association of Professional Speakers**. She runs Beacon Literary Services and invites you to visit [www.beaconlit.com](http://www.beaconlit.com).