

ESSAY PLANNING AND EDITING

A PRESENTATION FOR TEACHERS/ STUDENTS WHO WANT TO:

- Prepare for tests, and exams – anything that requires writing in a hurry
- Improve ability to write to a deadline
- Maintain creativity under pressure
- Enhance self-editing skills

Immediately applicable in the classroom, this hands-on presentation provides practical, professional writing tips that will simplify teaching essay writing and improve your students' written work by 25%.

LEARN HOW TO:

- stimulate individual brainstorming;
- facilitate the identification of a theme
- simplify choosing and organizing items for essays
- manage the allotted time
- encourage self-editing
- reduce writing "anxiety"

Using a lively PowerPoint presentation, interactive techniques, examples, and creative writing and editing exercises, teachers relive having to write on a given topic under pressure. The brain-based and professional writing tips simplify the process of producing short and long impromptu writing samples that have a theme, well-chosen key items, and clarity. A demonstration/discussion on editing completes the session.

"This was so encouraging!"

"Julie has an engaging style and has thought-provoking material to communicate with educators."

"...a great many ideas to share with teachers."

"I'm leaving with a ship-full of ideas and information. ...Thanks a million!"

Grade 5-12 teachers of the Catholic Independent Schools Vancouver, Oct 2006

"...my favourite session!"

"...well laid-out, very hands on, and a great way to experience the tactics of successful writing."

"The techniques were amazing...."

Grade 9 students, Nov 2006

"Julie's presentation was very...teacher-friendly."

"I'm deeply encouraged - I feel more equipped..."

"Very helpful, informative and practical."

"Workshop leader was clear...and professional."

Coquitlam Teachers' Association conference, Feb 2005

***Writing for Success: Essay Planning and Editing* is suitable for teachers at individual schools or to district-wide professional development conferences, as well as grade 8-12 students.)**



So far, Julie H. Ferguson has changed the way over 2,000 teachers approach creative writing and the way hundreds of students actually write. Her mission: to improve the literacy statistics in Canada, one kid at a time.

A working writer for 35 years, Julie is the author of *Writing with Power: Proven Tools and Tips for Your Classroom* and seven other non-fiction books; her latest is *Sing a New Song* (Dundurn 2006). Her many articles have appeared in international, national, and regional publications, as well as on the Web.

Not only is Julie a successful author, she is also an accomplished speaker and trainer who earned her professional speaking designation in 2000. During the last nine years, many of western Canada's school districts have invited Julie back time and again to present at their professional development events and to lead lively, fun workshops for their gifted, regular, and special needs students. She also delights in inspiring Aboriginal students and boys-only English classes to improve their writing.

Julie presents at international writers' conferences, and teaches for the Creative Writing program at Vancouver Community College. Julie has also appeared on local and national radio. She was one of Vicki Gabereau's Five Guests of the Year.

Julie is a proud member of the Plain Language Association International, the Federation of BC Writers, and formerly of the Canadian Association of Professional Speakers.



To confirm Julie's availability, call

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