

GET PUBLISHED ON YOUR FIRST TRY!!

THE WORKSHOP SERIES FOR CANADIAN WRITERS WHO:

- Need to know the insider rules before approaching a publisher
- Need confidence to approach a publisher.

PARTICIPANTS WILL LEARN:

- **How to write query letters, proposals, and synopses that get their MSS accepted;**
- **How to negotiate their first contract;**
- **How to co-operate with editors during their book's production phase;**
- **How to promote their book and increase sales.**

This workshop series is packed with practical hints and proven resources that writers must have to *get published*. Using a PowerPoint presentation, a unique questionnaire, annotated examples, and fun exercises Julie reveals the mysteries of the publishing world so that aspiring authors develop the knowledge and confidence to submit their manuscripts to publishers and, ultimately, to succeed.

"Thank you very much. Wonderful!! My expectations were met and exceeded."

L. Bamber, Burnaby

"You made me feel I could do it!"

S. Monteith, Coquitlam

"Julie is organized, articulate, and relaxed."

Tim Atkinson, Vancouver

"Good visual aids and workbook."

Julia Gelardi, Coquitlam

"This is the definitive course for novice writers facing the daunting challenge of getting their manuscripts published."

Roger Killen, Vancouver

...from inspiration to publication!™



Julie H. Ferguson believes writers need practical assistance, current information, and support from published authors throughout their journeys to publication. So far, she has guided hundreds of aspiring authors towards publishing success through her workshops and individual coaching. Penguin Canada, Whitecap, and Harper Collins, to name three, have published her clients' books. Julie's mission: to improve manuscript acceptance statistics in Canada, one writer at a time.

A working non-fiction writer for 35 years, Julie is the author of five books for writers. These include *Book Magic: Turning Writers into Published Authors* and *Crafting Irresistible Query Letters that Result in Publication*, as well as three non-fiction books on Canadian history.

Not only is Julie a successful author, she is also an accomplished speaker and trainer, who presents annually at the Surrey International Writers' Conference and instructs at Vancouver Community College. Julie's keynotes and many break-out sessions include *Writing with Power!!*, *Brainstorming Brilliant Bios*, *Leery of Queries*, and *Writing Online Simplified*. Her honest, one-on-one coaching practice guides writers who seek either commercial or self-publication for their books and/or articles.

Julie is a proud member of Federation of BC Writers, the Plain Language Association International, and formerly of the Canadian Association of Professional Speakers.



To confirm Julie's availability, call
Beacon Literary Services

P: (604)469-1319
F: (604)469-1316

info@beaconlit.com
www.beaconlit.com