

# WRITING ONLINE!

## WANT TO WRITE ONLINE?

### FOR WRITERS OR SPEAKERS WHO:

- † Are considering writing for the online market;
- † Want to craft editor-friendly queries and submissions for e-books or e-articles; or
- † Want to find online markets.

**A good way to earn writing credits is to start getting published online. A professional writer provides insight to success in the new e-ra with proven tips and secrets.**

### WRITERS WILL LEARN:

- † About the online writing scene
- † The benefits and drawbacks of online publishing
- † About the online audience
- † What online markets are available and where to find them
- † The insider rules of e-publishing
- † Electronic rights for e-articles and e-books
- † How to format/submit e-queries and e-submissions

**Using a lively PowerPoint presentation, examples, interactive techniques, and handouts, this workshop will enable participants to understand the fundamental differences between writing online and print publications, as well as to have the confidence to break into the electronic publishing scene around the world.**

*"Instructor had lots of up-to-date knowledge and was able to discuss all aspects of e-publishing."*

*"Instructor was enthusiastic about the subject."*

*"I was most impressed with the pace and content [of the workshop]."*

*"Good handouts...."                      "Stayed on track."*

*"Excellent overall content....a very fun class."*

*"Excellent value for money."*

*"Practical and applicable information. Concise and interactive."*

*"Instructor was dynamic and charming."*

Students of Surrey's Creative Writing Diploma program, 2002-05.

***...from inspiration to publication!™***



**Julie H. Ferguson** believes writers need practical assistance, current information, and support from published authors throughout their journeys to publication. So far, she has guided hundreds of aspiring authors towards publishing success through her workshops and individual coaching. Penguin Canada, Whitecap, and Harper Collins, to name three, have published her clients' books. Julie's mission: to improve manuscript acceptance statistics in Canada, one writer at a time.

A working non-fiction writer for 35 years, Julie is the author of five books for writers. These include *Book Magic: Turning Writers into Published Authors* and *Crafting Irresistible Query Letters that Result in Publication*, as well as three non-fiction books on Canadian history.

Not only is Julie a successful author, she is also an accomplished speaker and trainer, who presents annually at the Surrey International Writers' Conference and instructs at Vancouver Community College. Julie's keynotes and many break-out sessions include *Writing with Power!*, *Brainstorming Brilliant Bios*, *Leery of Queries*, and *Writing Online Simplified*. Her honest, one-on-one coaching practice guides writers who seek either commercial or self-publication for their books and/or articles.

Julie is a proud member of Federation of BC Writers, the Plain Language Association International, and formerly of the Canadian Association of Professional Speakers.



To confirm Julie's availability, call  
**Beacon Literary Services**

P: (604)469-1319  
F: (604)469-1316

info@beaconlit.com  
www.beaconlit.com