

CREATIVE WRITING AND PUBLISHING WORKSHOPS FOR:

- Professional speakers
- Toastmasters
- Trainers and facilitators
- Coaches

WORKSHOPS AVAILABLE:

- ***BOOK MAGIC: TURNING SPEAKERS INTO PUBLISHED AUTHORS***
- ***SPEAKING AND WRITING: A GUIDE TO PROMOTIONAL WRITING FOR SPEAKERS***
- ***WRITING WITH POWER!*** is a creative writing workshop with a difference... for speakers.
- ***ELECTRONIC BOOK PUBLISHING***
- ***HOW TO CRAFT IRRESISTIBLE QUERY LETTERS THAT GET YOU PUBLISHED COMMERCIALY***
- ***HOW TO WRITE WINNING NON-FICTION BOOK PROPOSALS***
- ***HOW TO NEGOTIATE YOUR BOOK CONTRACT***
- ***HOW TO COOPERATE IN THE PRODUCTION PHASE OF YOUR BOOK***
- ***HOW TO PROMOTE YOUR BOOK AND INCREASE SALES***

CAPS FAST TRACK, 2003

"...gave me the tools and confidence to...revive my promotional materials."

R. Dunne

"Packed with solid, practical how tos!"

Norman David

"Exactly what I needed to structure and organize my thoughts..." Shirley Steele

"Julie is outstanding"

Roger Killen, CAPS, Vancouver, 2000

...from inspiration to publication!™



Julie H. Ferguson believes aspiring authors need practical assistance, current information, and support from published authors throughout their journeys to publication. So far, she has guided dozens of speakers towards publishing success through her workshops and individual coaching. Penguin Canada, Whitecap, and Harper Collins, to name three, have published her clients' books. Julie's mission: to improve manuscript acceptance statistics in Canada, one writer at a time.

A working non-fiction writer for 35 years, Julie is the author of five books for writers. These include *Book Magic: Turning Writers into Published Authors* and *Crafting Irresistible Query Letters that Result in Publication*, as well as three non-fiction books on Canadian history.

Not only is Julie a successful author, she is also an accomplished speaker and trainer, who presents annually at the Surrey International Writers' Conference and instructs at Vancouver Community College. Julie's keynotes and many break-out sessions include *Writing with Power!!*, *Brainstorming Brilliant Bios*, *Leery of Queries*, and *Writing Online Simplified*. Her honest, one-on-one coaching practice guides writers who seek either commercial or self-publication for their books and/or articles.

Julie is a proud member of Federation of BC Writers, the Plain Language Association International, and formerly of the Canadian Association of Professional Speakers.



To confirm Julie's availability, call
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