

WRITING WITH POWER!!

A CREATIVE WRITING WORKSHOP... WITH A DIFFERENCE

FOR WRITERS WHO:

- Want to unleash their hidden, powerful communication skills
- Want to improve the way they write
- Need new approaches that revitalize

Everyone can write well – it is a learnable process based on proven principles. You can write well too – if you separate the creative process from the mechanics. Sadly, most of us are not taught to write this way. In this fast-paced, non-threatening 3 hour session, you will increase your creative confidence and change the way you write fiction or non-fiction forever. No grammar in this work-shop...!

Do you want to:

- Ignite your reader's interest?
- Crack open your creative channel?
- Ramp-up your use of "exciting" words?
- Improve your acceptance rate?

Using a lively PowerPoint presentation, interactive techniques, examples, and fun exercises, this workshop provides professional writing tools that enable participants to write paragraphs that jump off the page and are worthy of publication.

WRITERS LEARN:

- How to warm up the writing centres in their brains
- How to identify and create power words
- How to use power triplets
- How triplets lead to exciting paragraphs
- How speed writing releases creativity
- How to develop simple outlines for any length project

"Skills ...are applicable right away."

"Instructor's style and versatility impressed me..."

"Fast-paced and uplifting!"

"Calm, friendly, non-judgmental, and positive."

"Excellent! What impressed me most was Julie's organization, clarity, and faith in our ability as writers."

"Fast paced, a non-threatening atmosphere, and professional leader."

"A new approach to tackling a writing project."

Students of Surrey's Creative Writing Diploma Program 2000-2005

...from inspiration to publication!™



Julie H. Ferguson believes writers need practical assistance, current information, and support from published authors throughout their journeys to publication. So far, she has guided hundreds of aspiring authors towards publishing success through her workshops and individual coaching. Penguin Canada, Whitecap, and Harper Collins, to name three, have published her clients' books. Julie's mission: to improve manuscript acceptance statistics in Canada, one writer at a time.

A working non-fiction writer for 35 years, Julie is the author of five books for writers. These include *Book Magic: Turning Writers into Published Authors* and *Crafting Irresistible Query Letters that Result in Publication*, as well as three non-fiction books on Canadian history.

Not only is Julie a successful author, she is also an accomplished speaker and trainer, who presents annually at the Surrey International Writers' Conference and instructs at Vancouver Community College. Julie's keynotes and many break-out sessions include *Writing with Power!!*, *Brainstorming Brilliant Bios*, *Leery of Queries*, and *Writing Online Simplified*. Her honest, one-on-one coaching practice guides writers who seek either commercial or self-publication for their books and/or articles.

Julie is a proud member of Federation of BC Writers, the Plain Language Association International, and formerly of the Canadian Association of Professional Speakers.



To confirm Julie's availability, call
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