

CREATIVE WRITING AND PUBLISHING WORKSHOPS FOR:

- Emerging and published writers
- Article writers
- Aspiring authors with a manuscript ready to go...

WORKSHOPS AVAILABLE:

- **BOOK MAGIC: TURNING WRITERS INTO PUBLISHED AUTHORS**
- **WRITING WITH POWER!** *revitalizes your words*
- **MARKETING OUT LOUD** (verbal pitches, etc.)
- **POSITIONING YOURSELF ABOVE THE CROWD: PLATFORM-BUILDING FROM THE GROUND UP!**
- **CRAFTING IRRESISTIBLE QUERY LETTERS**
- **WRITING WINNING NON-FICTION BOOK PROPOSALS**
- **WRITING ONLINE** *to Build Your Publishing Portfolio*
- **GET PUBLISHED ON YOUR FIRST TRY!**
- **BRAINSTORMING BRILLIANT BIOS (YOURS!)**
- **A GUIDE TO PROMOTIONAL WRITING FOR WRITERS.**
- **HOW TO NEGOTIATE YOUR BOOK CONTRACT**
- **HOW TO COOPERATE IN THE PRODUCTION PHASE OF YOUR BOOK**
- **HOW TO PROMOTE YOUR BOOK AND INCREASE SALES**

All workshops are customized for client's needs, whether a large conference or a small group, emerging or published writers....

Comments from recent participants...

"Julie is a highly skilled writer...and a great teacher."

"Skills...are applicable right away."

"Instructor's style and versatility impressed me..."

"Fast-paced and uplifting!"

"Calm, friendly, non-judgmental, and positive."

"You were an inspiration to the entire group."

...from inspiration to publication!TM



Julie H. Ferguson believes writers need practical assistance, current information, and support from published authors throughout their journeys to publication. So far, she has guided hundreds of aspiring authors towards publishing success through her workshops and individual coaching. Penguin Canada, Whitecap, and Harper Collins, to name three, have published her clients' books. Julie's mission: to improve manuscript acceptance statistics in Canada, one writer at a time.

A working non-fiction writer for 35 years, Julie is the author of five books for writers. These include *Book Magic: Turning Writers into Published Authors* and *Crafting Irresistible Query Letters that Result in Publication*, as well as three non-fiction books on Canadian history.

Not only is Julie a successful author, she is also an accomplished speaker and trainer, who presents annually at the Surrey International Writers' Conference and instructs at Vancouver Community College. Julie's keynotes and many break-out sessions include *Writing with Power!*, *Brainstorming Brilliant Bios*, *Leary of Queries*, and *Writing Online Simplified*. Her honest, one-on-one coaching practice guides writers who seek either commercial or self-publication for their books and/or articles.

Julie is a proud member of Federation of BC Writers, the Plain Language Association International, and formerly of the Canadian Association of Professional Speakers.



To confirm Julie's availability, call
Beacon Literary Services

P: (604)469-1319

F: (604)469-1316

info@beaconlit.com
www.beaconlit.com