

# PUBLICATIONS

## Julie H. Ferguson

### BOOKS :

(\* also published electronically)

*James Douglas: Father of British Columbia.* Dundurn, 2009. (YA biography) Selected for *Books for Everybody*, Fall 2009.

*Photo Ops 2009.* Beacon Publishing 2009

*Book Magic: Turning Writers into Published Authors*, 2<sup>nd</sup> edition, Beacon Publishing, 2008; 1<sup>st</sup> ed. 2007\*

*Lindsay: A Quarter Century.* Beacon Publishing, 2008

*Reflections.* Photo portfolio, Beacon Publishing 2008

*Book Magic: Turning Writers into Published Authors*, 2nd edition, Beacon Publishing, 2008. (ISBN: 0-9731892-5-8) \*

*Planning in Advance for Your Future Healthcare Choices.* Vancouver, Fraser Health Authority, 2006\*

*Vive La Difference! Paris 2006.* Beacon Publishing, 2006

*Sing a New Song: Portraits of Canada's Crusading Bishops.* Toronto: Dundurn Group, 2006.

*Your Legacy.* Beacon Publishing, 2004

*Writing with Power!! A Creative Writing Approach that Gets You Published* (for writers), Beacon Publishing, 2003\*

*Writing with Power!! Proven Tools and Tips for Your Classroom* (for teachers), Beacon Publishing, 2003, 2<sup>nd</sup> ed., 2004, rev. 2005 \*

*Crafting Irresistible Query Letters that Result in Publication*, Beacon Publishing, 2002, rev. 2005 \*

*How to Write for Online Markets and Build Your Publishing Portfolio*, Beacon Publishing, 2002 \*

*Speaking and Writing—The Indivisible Twins: a Guide to Promotional Writing for Professional Speakers*, Beacon Publishing, 2002 \*

*Deeply Canadian: New Submarines for a New Millennium*, Beacon Publishing, 2002 \*

*Through a Canadian Periscope: the Story of the Canadian Submarine Service*. Toronto: Dundurn Group, 1995. Selected for *Books for Everybody*, Christmas 1995.

## **KEYNOTES AND PRESENTATIONS:**

### **FOR SCHOOLS:**

*Bright...But Can't Write!* (for teachers/parents frustrated with low written output of capable students)

*Bright...but Reluctant Writers* (for grade 4-12 teachers)

*Reaching Reluctant Writers* (for grade 4-12 teachers/parents)

*Revvng-up Writing* (for grade 6-12 teachers)

*Speaking and Writing: The Indivisible Twins* (for grade 9-12 students)

*Writing for Success: Essay Planning and Self-editing* (for grade 9-12 students)

*Writing History: My Top Ten Tips* (for high schoolers)

*Writing Unplugged!* (for gifted high school writers)

*Writing with Power!!* (different versions for writers and 5-12 teachers.)

### **FOR WRITERS AND SPEAKERS:**

*A Canadian Writer Explodes Some Myths!*

*Book Magic: Turning Writers into Published Authors*

*Book Magic: Turning Speakers into Published Authors* (educational keynote)

*Brainstorming Brilliant Bios!*

*Canadian Publishing Demystified*

*Crack Open Your Creative Channel*

*Crafting Irresistible Query Letters that Result in Publication*

*Creating Gorgeous Family Memory Books, Histories, Travelogues, and Cookbooks*

*Get Published on Your First Try! The Workshop Series for Canadian Writers:*

- *How to Get Your Manuscript Accepted by a Commercial Publisher*
- *How to Negotiate Your Publishing Contract*
- *How to Cooperate in Your Book's Production Phase*
- *Getting Published in Canada 101*

*Getting Published in the New E-ra!*

*Getting Published in the New Millennium*

*Hi-tech Promotion for Your Book*

*How to Get Published: from Inspiration to Publication!*

*How to Write for the Online Market and Build Your Publishing Portfolio*

*How to Write Winning Non-fiction Proposals that Get Your Manuscript Accepted*

*If I Can Do It, So Can You!*

*Leery of Queries?*

*Marketing Out Loud: Pitching Your Book to Acquisition Editors and Agents*

*Pitching in a Cold Climate* (for books and magazines)  
*Positioning Yourself Above the Crowd: Platform-building  
Promote Write!*  
*Rev-up Your Writing! A Fun Guide to Powerful Writing* (for office staff)  
*Speaking and Writing: A Guide to Promotional Writing for Professional Speakers.*  
*Your Road Map to Publication: GPS for Publishing Family Memory Books*  
*Your Road Map to Self-publishing*

## SELECTED ARTICLES:

“The Pioneering Bishop of British Columbia,” [KNOWBC](#), March, 2010

“Finding the Real Paris,” [Travel Thru History](#), March 2010

“Premier McBride’s Navy,” [KNOWBC](#), January 29, 2010

“BC’s Black History,” [KNOWBC](#), January 22, 2010

“The Birth of British Columbia: Douglas Day 2009,” [Travel Thru History](#), December 2009.

“Lt. William Maitland-Dougall,” CFB Esquimalt Naval and Military Museum [website](#), May 2009\*

“Sowing the Seeds of Our Diocese,” *Topic* and online [here](#), April 2009.\*

“Generational Shift” + images, *Topic*, September 2008\*

“Diocesan Synod 2007: Preparing for Ministry” + images, *Topic*, July 2007\*

“Theological report attracts over 100,” *The Topic* and the website of the Diocese of New Westminster, [www.vancouver.anglican.ca](http://www.vancouver.anglican.ca), January 2007.\*

“Synod Impressions” + images, *Topic* (special Synod edition) May 2006\*

"Pitching Professionally: How to Captivate Editors and Agents with Your Nonfiction Book Idea," *WordWorks* (magazine of the Federation of BC Writers), Fall 2006.

Book review (McCullum's *Radical Compassion*) for *The Journal of Canadian Church History*, Fall 2006.

“Banish Boring Beginnings,” to appear.

“Synod 2005: Interview with the Primate,” *The Topic* and the website of the Diocese of New Westminster, [www.vancouver.anglican.ca](http://www.vancouver.anglican.ca), June 2005.\*

“Running into a Brick Wall and Floundering for Three Weeks,” *The Topic* and the website of the Diocese of New Westminster, [www.vancouver.anglican.ca](http://www.vancouver.anglican.ca), April 2005.\*

“Welcome to...St. John the Apostle Anglican Church,” a historical summary. St. John the Apostle Church, April 2005.

“The Long and Short of Writing Your Bio,” *LP Wordsolutions*, August 2004. \*

“A Peaceful Synod – for a Change,” *The Topic*, and the website of the Diocese of New Westminster, [www.vancouver.anglican.ca](http://www.vancouver.anglican.ca), June 2004 \*

“The Long and Short of Writing Your Bio,” *The Write Resource*, April 2004. \*

“On the Rock of St. Peter,” *The Topic* and the website of the Diocese of New Westminster, [www.vancouver.anglican.ca](http://www.vancouver.anglican.ca), April 2004. \*

“Therapeutic Recreation in Dementia Special Care Units,” *Visions and Views*, (British Columbia Therapeutic Recreation Association's newsletter), Vol. 4, Issue 4, October – December 2003.

“Therapeutic Recreation in Dementia Special Care Units: an Overview,” *TRibune* (Canadian Therapeutic Recreation Association's newsletter), Fall 2003.

“Barney's Bell,” *Dogwatch* (magazine of the Naval Officers' Association of BC), September 2003.\*

Three chapters, *Canadian Writers' Guide*, 13<sup>th</sup> edition, January 2003.

"Literary Agents," *So to Speak*, July/August 2002. \*

"The West is Calling," *So to Speak*, June 2002.\*

"Five Proven Ways to Improve Your Chances of Getting Published," *Writers' Manual*, March 2002. \*

"The Long and Short of Writing Your Bio," *So to Speak*, February 2002.\*

“CAPS-BC Fast Track Program,” *So to Speak*, July 2001.

"Canadian Submarine Heritage," *Vanguard*, Spring 2001.

“Brainwarming,” *Write Magazine*, Summer 2000.\*

“Six Sure-fire Ways to Improve Your Query Letters.” *Keystrokes*, Writelinks.com, June 2000.\*

“Literary Agents: Are They Essential to the Canadian Writer?” *Inkspot.com*, April 2000.\*

- “Good News for Canadian Writers,” Inkspot.com, December 1999. \*
- “Another Ski Shop for Whistler?” *Office@Home*, Winter 1999.
- “Backpacking for Boomers,” *Office@Home*, Fall 1999.
- “Four of a Kind,” *Legion*, September/October 1998.
- “Pursuing the Upholder Option: Canada Evaluates Next-Generation Submarine Requirements,” *Sea Power*, December 1997.
- “Which Way is Canada Going? The Struggle for Submarines,” *Sea Power*, August 1997.
- “The Canadian Charioteers,” *Starshell*, Fall 1995.
- “Damn the Exposed torpedoes!” *Resolution*, Fall 1992.
- “A Dive to Remember,” *Resolution*, Winter 1991.
- “Maitland-Dougall,” *Resolution*, Summer 1991.
- “Barney’s Bell,” *Westcoast Mariner*, August 1991.
- “Submarines and British Columbia,” *Westcoast Mariner*, August 1989.
- “Canada’s First Submariners,” *Sentinel*, volume 24, number 2, 1988.
- “Legend Surrounds ‘Barney’s Bell,’” *HMCS Discovery Newsletter*, March/April 1987.
- “Damn the Torpedoes!” United States Naval Institute *Proceedings*, July 1986.
- “A Different Trust Company,” *Influential Business News*, December 1980.
- “Ah so - a talented skier: an interview with Kazuyoshi Akiyama,” *Ski Trails West*, September 1978.
- “Brian James: Canada’s coach for Interski ‘79.” *Ski Trails West*, January 1978.
- “The BC Ski Council.” *Ski Trails West*, December 1977.
- “The Skiing Program for Children with Cerebral Palsy in British Columbia,” *Physiotherapy Canada*, volume 27, number 5, (December 1975); and as a synopsis in the *Journal of Physiotherapy*, London, England, February 1976.
- “Skiing for the physically disabled child,” *Journal of Leisurability*, October 1975.

“Skiing for the disabled in British Columbia,” *Journal of Leisurability*, October 1975.

“(Dis)Ability of Skis,” *Journal of Leisurability*, July 1975.

“Crewing in a racing dinghy,” *Ski Trails West*, July 1975.

“The joys of dinghy sailing,” *Ski Trails West*, June 1975.

Co-author of the first ski instruction manual for the physically disabled, May 1975.

“Why do the disabled ski?” *Ski Trails West*, March 1975.

“How soon can I ski after injury?” *Ski Trails West*, January 1975.

“Rocky Mountain Flying Wombat,” *Ski Trails West*, December 1974.

“BC skiers win acclaim in Colorado,” *Ski Trails West*, April 1974.

“Getting in shape,” *Ski Trails West*, October 1973.

“Vacation with royalty in mind,” *Ski Trails*, April 1973.

“I never thought I’d feel freedom and speed again,” *Ski Trails*, March 1973.

“Skiing for the disabled in British Columbia,” *Ski Trails*, February 1973.

“Instructor’s lot is not always a glamour job,” *Ski Trails*, December 1972.

“A trip to Sunshine,” *Ski Trails*, February 1972.

## **BLOGS:**

*The Beacon Blog* since 2006

<http://www.beaconlit.blogspot.com>

*James Douglas: Father of British Columbia* since 2009

<http://www.jamesdouglasofbc.blogspot.com>

*KNOWBC*: the blog of the Encyclopedia of BCC (guest blogger)

<http://www.knowbc.blogspot.com>

## **NEWSLETTERS:**

*The Beacon*, a quarterly newsletter for writers, since 1999.\*

*Beacon Flashes*, monthly e-tips for writers, since 1999.

*Beacon Signals*, monthly e-tips for teachers, since 2004.

*The EFM Connector*, a newsletter for Education for Ministry, 2002. (2 articles) 2003-04.

*The Apostle*, magazine of St. John the Apostle Anglican Church, Port Moody, BC, (editor 1999-2005), 40+ articles.

*The Eagle Eye*, newsletter of Eagle Ridge Manor (ECU), Port Moody, BC. (7 articles) 1996-99.

*HMCS Discovery*, newsletter of the Naval Reserve Division in Vancouver, BC, 1985-86.

## **MISCELLANEOUS:**

*Seeking 20-20 Vision: a Ministry Plan for the Life of the Parish*, St. John the Apostle Anglican Church, Port Moody, BC, April 2007 (six pages, including photos).

Pamphlets, small booklets, and *My Voice* (book) on Advanced Care Planning for the Fraser Health Authority, 2005-06.

A history for St. John the Apostle Anglican Church, Port Moody, BC, April 2005, (four pages, including photos).

*Therapeutic Recreation in Dementia Special Care Units: an Overview*, a position paper prepared for the Fraser Health Authority, July 2003.

*Supporting Seniors' Emotional Health: the Role of Seniors' Centres in the Health Provider Continuum*, a 15 minute animated PowerPoint presentation, 2001. (Designed, written, and illustrated.)

*The Prevention and Early Discharge Program of the Simon Fraser Health Region*, a 15 minute animated PowerPoint presentation, 2000. (Designed, written, and illustrated.)

*Movement is Good Medicine*, a 15 minute video, 1995. (Written, produced, and directed.)