

PUBLICATIONS

Julie H. Ferguson

BOOKS :

(* also published electronically)

Deep South in Africa, Beacon Publishing, 2011 (Photo portfolio)

Photo Ops 2010, Beacon Publishing, 2011

James Douglas: Father of British Columbia. Dundurn, 2009. (YA biography) Selected for *Books for Everybody*, 2009. *

Photo Ops 2009. Beacon Publishing 2009

Book Magic: Turning Writers into Published Authors, 2nd edition, Beacon Publishing, 2008; 1st ed. 2007*

Lindsay: A Quarter Century. Beacon Publishing, 2008

Reflections. Beacon Publishing , 2008 (Photo portfolio)

Book Magic: Turning Writers into Published Authors, 2nd edition, Beacon Publishing, 2008. (ISBN: 0-9731892-5-8) *

Planning in Advance for Your Future Healthcare Choices. Vancouver, Fraser Health Authority, 2006*

Vive La Difference! Paris 2006. Beacon Publishing, 2006 (Photo portfolio)

Sing a New Song: Portraits of Canada's Crusading Bishops. Toronto: Dundurn Group, 2006.

Your Legacy. Beacon Publishing, 2004

Writing with Power!! A Creative Writing Approach that Gets You Published (for writers), Beacon Publishing, 2003*

Writing with Power!! Proven Tools and Tips for Your Classroom (for teachers), Beacon Publishing, 2003, 2nd ed., 2004, rev. 2005 *

Crafting Irresistible Query Letters that Result in Publication, Beacon Publishing, 2002, rev. 2005 *

How to Write for Online Markets and Build Your Publishing Portfolio, Beacon Publishing, 2002 *

Speaking and Writing—The Indivisible Twins: a Guide to Promotional Writing for Professional Speakers, Beacon Publishing, 2002 *

Deeply Canadian: New Submarines for a New Millennium, Beacon Publishing, 2002 *

Through a Canadian Periscope: the Story of the Canadian Submarine Service. Toronto: Dundurn Group, 1995. Selected for *Books for Everybody*, Christmas 1995.

ARTICLES:

“Looking for Trouble: Anthony Dalton, Adventurer and Author,” print and [online](#), *Senior Living*, January 2012

“On the Rock of St. Peter,” *Vernon Morning Star*, print and [online](#), December 24, 2011

“Finding Some Quiet Time on the Rock of St. Peter,” *Kamloops This Week*, December 2011

“Victoria's Historic Inns, British Columbia, Canada: a review” for [In the Know Hotels](#), December 2011 (1 image)

“On the Rock of St. Peter’s,” at [TravelWritersTales.com](#), December 2011

“Our Intrepid Seafarer from St-Malo,” print and [online](#) in *Senior Living*, December 2011 (+ 4 images)

“St-Malo: Then and Now, 1944 and 2011” at [Europe Up Close](#) and *Business Travel Commentary*, [Reuters UK](#), November, 2011, (+8 images and [video](#))

“Safaris on a Shoestring: Sensational South Africa” at [TravelMagUK](#), November 2011 (+5 images)

“Prowling Around Provence: A Day Trip from Marseille or Aix” at [Europe Up Close](#) and *Business Travel Commentary*, [Reuters UK](#), November, 2011, (+6 images and [video](#))

“Tastes of Past and Present Victoria,” online only at [TravelLady.com](#), October 2011 (10 images) Video available.*

“In Search of the Hot Springs, Aix en Provence,” online only at [TravelLady.com](#), September 2011 (6 images)*

“My date with Picasso in Vauvenargues, Provence,” online only at [Europe Up Close](#), September 2011 (6 images and video)*

“Cézanne’s Mont Ste-Victoire, Provence,” online only at [Europe Up Close](#), September 2011 (6 images and video)*

“There's Nowhere Quite Like Durban,” online only at [TravelMag](#), August 2011 (5 images)*

“From Obscurity into the Limelight: Branding for Writers,” Federation of BC Writers’ *WordWorks*, Spring 2011, (1 image)

“From Obscurity into the Limelight: Publicity for 21st Century Writers,” Federation of BC Writers’ *WordWorks*, Spring 2011, (1 image)

“Six Hours in Seattle,” [The Travel Lady](#), June 2011 (9 images)*

“In the Heart of Kwa-Zulu, South Africa,” [The Travel Lady](#), June 2011. (6 images)*

“On the Rock of St. Peter,” [Europe Up Close](#), June 2011.*

“Dung Beetles Have Right-of-way! Two Unusual Safaris for Seniors,” *Senior Living*, print and [online](#), June 2011 (4 images; 1 video) *

“Discovering Authentic Paris,” [Europe Up Close](#), April 2011 (7 images; 1 video)*

“Durban: A Slice of Africa,” [Travel Thru History](#), March 2011 (6 images)*

“Ordinary yet Extraordinary: Rosamund Van Leeuwen,” *Senior Living*, print and online, November 2010 (1 images) *

“Father of British Columbia: Come and Gone,” KNOWBC, November 2010*

“Finding the Real Paris,” *Senior Living*, print and online, September 2010 (5 images; 1 video)*

“The Story of Port Douglas,” [KNOWBC](#), September 2010*

“From Typewriters to Multi-media: Freelance Writing in the 21st Century,” *Spotlight*, print and online, October 2010 (3 images) *

“Barney’s Bell,” [KNOWBC](#), June 2010 (2 images)*

“Canada’s Navy Celebrates 100 Years Today,” [KNOWBC](#), May 2010*

“The Gold Rush Comes to Victoria,” [KNOWBC](#), April 2010*

“The Pioneering Bishop of British Columbia,” [KNOWBC](#), March, 2010*

“Finding the Real Paris,” [Travel Thru History](#), March 2010 (6 images)*

“Premier McBride’s Navy,” [KNOWBC](#), January 29, 2010*

“BC’s Black History,” [KNOWBC](#), January 22, 2010*

“The Birth of British Columbia: Douglas Day 2009,” *Travel Thru History*, December 2009 (5 images)*

“Lt. William Maitland-Dougall,” CFB Esquimalt Naval and Military Museum [website](#), May 2009*

“Sowing the Seeds of Our Diocese,” *Topic* and online [here](#), April 2009.*

“Generational Shift” + images, *Topic*, September 2008*

“Diocesan Synod 2007: Preparing for Ministry” + images, *Topic*, July 2007*

“Theological report attracts over 100,” *The Topic* and the website of the Diocese of New Westminster, www.vancouver.anglican.ca, January 2007.*

“Synod Impressions” + images, *Topic* (special Synod edition) May 2006*

"Pitching Professionally: How to Captivate Editors and Agents with Your Nonfiction Book Idea," *WordWorks* (magazine of the Federation of BC Writers), Fall 2006.

Book review (McCullum's *Radical Compassion*) for *The Journal of Canadian Church History*, Fall 2006.

“Synod 2005: Interview with the Primate,” *The Topic* and the website of the Diocese of New Westminster, www.vancouver.anglican.ca, June 2005.*

“Running into a Brick Wall and Floundering for Three Weeks,” *The Topic* and the website of the Diocese of New Westminster, www.vancouver.anglican.ca, April 2005.*

“Welcome to...St. John the Apostle Anglican Church,” a historical summary. St. John the Apostle Church, April 2005.

“The Long and Short of Writing Your Bio,” *LP Wordsolutions*, August 2004. *

“A Peaceful Synod – for a Change,” *The Topic*, and the website of the Diocese of New Westminster, www.vancouver.anglican.ca, June 2004 *

“The Long and Short of Writing Your Bio,” *The Write Resource*, April 2004. *

“On the Rock of St. Peter,” *The Topic* and the website of the Diocese of New Westminster, www.vancouver.anglican.ca, April 2004. *

“Therapeutic Recreation in Dementia Special Care Units,” *Visions and Views*, (British Columbia Therapeutic Recreation Association's newsletter), Vol. 4, Issue 4, October – December 2003.

“Therapeutic Recreation in Dementia Special Care Units: an Overview,” *TRibune* (Canadian Therapeutic Recreation Association's newsletter), Fall 2003.

“Barney's Bell,” *Dogwatch* (magazine of the Naval Officers' Association of BC), September 2003.*

Three chapters, *Canadian Writers' Guide*, 13th edition, January 2003.

"Literary Agents," *So to Speak*, July/August 2002. *

"The West is Calling," *So to Speak*, June 2002.*

"Five Proven Ways to Improve Your Chances of Getting Published," *Writers' Manual*, March 2002. *

"The Long and Short of Writing Your Bio," *So to Speak*, February 2002.*

“CAPS-BC Fast Track Program,” *So to Speak*, July 2001.

"Canadian Submarine Heritage," *Vanguard*, Spring 2001.

“Brainwarming,” *Write Magazine*, Summer 2000.*

“Six Sure-fire Ways to Improve Your Query Letters.” *Keystrokes*, Writelinks.com, June 2000.*

“Literary Agents: Are They Essential to the Canadian Writer?” *Inkspot.com*, April 2000.*

“Good News for Canadian Writers,” *Inkspot.com*, December 1999. *

“Another Ski Shop for Whistler?” *Office@Home*, Winter 1999.

“Backpacking for Boomers,” *Office@Home*, Fall 1999.

“Four of a Kind,” *Legion*, September/October 1998.

“Pursuing the Upholder Option: Canada Evaluates Next-Generation Submarine Requirements,” *Sea Power*, December 1997.

“Which Way is Canada Going? The Struggle for Submarines,” *Sea Power*, August 1997.

“The Canadian Charioteers,” *Starshell*, Fall 1995.

“Damn the Exposed torpedoes!” *Resolution*, Fall 1992.

“A Dive to Remember,” *Resolution*, Winter 1991.

“Maitland-Dougall,” *Resolution*, Summer 1991.

“Barney’s Bell,” *Westcoast Mariner*, August 1991.

- “Submarines and British Columbia,” *Westcoast Mariner*, August 1989.
- “Canada’s First Submariners,” *Sentinel*, volume 24, number 2, 1988.
- “Legend Surrounds ‘Barney’s Bell’,” *HMCS Discovery Newsletter*, March/April 1987.
- “Damn the Torpedoes!” United States Naval Institute *Proceedings*, July 1986.
- “A Different Trust Company,” *Influential Business News*, December 1980.
- “Ah so - a talented skier: an interview with Kazuyoshi Akiyama,” *Ski Trails West*, September 1978.
- “Brian James: Canada’s coach for Interski ‘79.” *Ski Trails West*, January 1978.
- “The BC Ski Council.” *Ski Trails West*, December 1977.
- “The Skiing Program for Children with Cerebral Palsy in British Columbia,” *Physiotherapy Canada*, volume 27, number 5, (December 1975); and as a synopsis in the *Journal of Physiotherapy*, London, England, February 1976.
- “Skiing for the physically disabled child,” *Journal of Leisurability*, October 1975.
- “Skiing for the disabled in British Columbia,” *Journal of Leisurability*, October 1975.
- “(Dis)Ability of Skis,” *Journal of Leisurability*, July 1975.
- “Crewing in a racing dinghy,” *Ski Trails West*, July 1975.
- “The joys of dinghy sailing,” *Ski Trails West*, June 1975.
- Co-author of the first ski instruction manual for the physically disabled, May 1975.
- “Why do the disabled ski?” *Ski Trails West*, March 1975.
- “How soon can I ski after injury?” *Ski Trails West*, January 1975.
- “Rocky Mountain Flying Wombat,” *Ski Trails West*, December 1974.
- “BC skiers win acclaim in Colorado,” *Ski Trails West*, April 1974.
- “Getting in shape,” *Ski Trails West*, October 1973.
- “Vacation with royalty in mind,” *Ski Trails*, April 1973.
- “I never thought I’d feel freedom and speed again,” *Ski Trails*, March 1973.

“Skiing for the disabled in British Columbia,” *Ski Trails*, February 1973.

“Instructor’s lot is not always a glamour job,” *Ski Trails*, December 1972.

“A trip to Sunshine,” *Ski Trails*, February 1972.

BLOGS:

Stamps in my Passport, a travelog, since 2011
www.stampsinmypassport.blogspot.com

The Beacon Blog since 2006
<http://www.beaconlit.blogspot.com>

Facebook Business Page since 2011
www.facebook.com/beaconliteraryservices

James Douglas: Father of British Columbia since 2009
<http://www.jamesdouglasofbc.blogspot.com>

KNOWBC: the blog of the Encyclopedia of BCC (guest blogger) since 2010
<http://www.knowbc.blogspot.com>

NEWSLETTERS:

The Beacon, a quarterly newsletter for writers, since 1999.*

Beacon Flashes, monthly e-tips for writers, since 1999 (now on The Beacon Blog.)

Beacon Signals, monthly e-tips for teachers, 2004-09.

The EFM Connector, a newsletter for Education for Ministry, 2002. (2 articles) 2003-04.

The Apostle, magazine of St. John the Apostle Anglican Church, Port Moody, BC,
(editor 1999-2005), 40+ articles.

The Eagle Eye, newsletter of Eagle Ridge Manor (ECU), Port Moody, BC. (7 articles) 1996-99.

HMCS Discovery, newsletter of the Naval Reserve Division in Vancouver, BC, 1985-86.

MISCELLANEOUS:

Seeking 20-20 Vision: a Ministry Plan for the Life of the Parish, St. John the Apostle Anglican Church, Port Moody, BC, April 2007 (six pages, including photos).

Pamphlets, small booklets, and *My Voice* (book) on Advanced Care Planning for the Fraser Health Authority, 2005-06.

A history for St. John the Apostle Anglican Church, Port Moody, BC, April 2005, (four pages, including photos).

Therapeutic Recreation in Dementia Special Care Units: an Overview, a position paper prepared for the Fraser Health Authority, July 2003.

Supporting Seniors' Emotional Health: the Role of Seniors' Centres in the Health Provider Continuum, a 15 minute animated PowerPoint presentation, 2001. (Designed, written, and illustrated.)

The Prevention and Early Discharge Program of the Simon Fraser Health Region, a 15 minute animated PowerPoint presentation, 2000. (Designed, written, and illustrated.)

Movement is Good Medicine, a 15 minute video, 1995. (Written, produced, and directed.)

My still images and videos published since 2006 are not recorded here – see www.beaconlit.com/Photography.htm and its links.

KEYNOTES AND PRESENTATIONS:

FOR SCHOOLS:

Bright...But Can't Write! (for teachers/parents frustrated with low written output of capable students)

Bright...but Reluctant Writers (for grade 4-12 teachers)

Reaching Reluctant Writers (for grade 4-12 teachers/parents)

Revvng-up Writing (for grade 6-12 teachers)

Speaking and Writing: The Indivisible Twins (for grade 9-12 students)

Writing for Success: Essay Planning and Self-editing (for grade 9-12 students)

Writing History: My Top Ten Tips (for high schoolers)

Writing Unplugged! (for gifted high school writers)

Writing with Power!! (different versions for writers and 5-12 teachers.)

FOR WRITERS AND SPEAKERS:

All Aboard the Electronic Express: How to Self-publish and Sell Your Ebook
A Canadian Writer Explodes Some Myths!
Book Magic: Turning Writers into Published Authors
Book Magic: Turning Speakers into Published Authors (educational keynote)
Brainstorming Brilliant Bios!
Canadian Publishing Demystified
Crack Open Your Creative Channel
Crafting Irresistible Query Letters that Result in Publication
Creating Gorgeous Family Memory Books, Histories, Travelogues, and Cookbooks
Get Going with E-books, E-readers, and E-publishing!
Freelance Writing in the 21st Century
Get Published on Your First Try! The Workshop Series for Canadian Writers:

- *How to Get Your Manuscript Accepted by a Commercial Publisher*
- *How to Negotiate Your Publishing Contract*
- *How to Cooperate in Your Book's Production Phase*
- *Getting Published in Canada 101*

Getting Published in the New E-ra!
Getting Published in the New Millennium
Hi-tech Promotion for Your Book
How to Get Published: from Inspiration to Publication!
How to Write for the Online Market and Build Your Publishing Portfolio
How to Write Winning Non-fiction Proposals that Get Your Manuscript Accepted
If I Can Do It, So Can You!
Leery of Queries?
Marketing Out Loud: Pitching Your Book to Acquisition Editors and Agents
Pitching in a Cold Climate (for books and magazines)
Pitching Travel Articles in the 21st Century
Positioning Yourself Above the Crowd: Platform-building
Promote Write!
Rev-up Your Writing! A Fun Guide to Powerful Writing (for office staff)
Speaking and Writing: A Guide to Promotional Writing for Professional Speakers.
Your Road Map to Publication: GPS for Publishing Family Memory Books
Your Road Map to Self-publishing